

December 2016 Edition



MACAC

Michigan Association for College Admission Counseling



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Muse

Happy Holidays from the MACAC Membership committee!

If you know any secondary school counselors, admissions professionals or other individuals who assist with the college admissions process, please take the time to encourage them to join this amazing organization and become active in the many opportunities MACAC offers!

We would like to welcome our newest MACAC Members:

Buchanan High School, Evart High School, Amy McVeigh & Associates, Inc.,
Spring Arbor University, Eastern Calhoun Early College,
Kristen Kennedy, WMU Graduate Student, Kasper Educational Consulting,
Admission Detroit, Trine University

Thanks to those of you who have already renewed your membership for the 2016-2017 year! If you would like to save time and renew your membership for multiple years, please contact Zay Reynolds at: admin@macac.org

For more information on joining MACAC, please contact:

Colleen Moore: 313-993-1592 moorec@udmercy.edu

Jen Foldvary: 734-241-7622 jfoldvary@smccmonroe.com



Dear MACAC Family:

Here we are, in the midst of the holiday and college season! This frenzied time highlights all that is left to do. As I look back on 2016, I am most proud of what MACAC has done. Look at our calendar under events at www.macac.org. It is full of opportunities for each of us to network and learn. MACAC's professional development committee has created events all over the state! I make it a habit to check our "family" calendar once a week to see what all has been added.

One of the most exciting additions are the NACAC College Fairs in Michigan. This is a great link to share with students as it highlights our fairs, and provides valuable content for all types of applicants. www.nacacfairs.org While you are there, check out the new NACAC website. It has a fresh look and it is much easier to navigate the great resources for counselors and families.

Thank you to all those that contributed to MACAC's Giving Tuesday Annual Fund drive. Want to donate? Open our website, click on "Advancement," scroll to the bottom, and pick exactly how you would like your donation to be used. We support what you do for a living, are mindful of how we spend, and donate our hours to make sure our students and counselors have the best possible access to postsecondary options. We are grateful for any amount.

March Madness is almost here! LaShaunta Hairston and Chrissy Shaw have been working tirelessly planning an amazing MACAC Annual Conference to close out March, 2017. They have a few more slots for presenters, welcome sponsors and volunteering an hour or two during the conference is a great way to get to know MACAC from a new perspective. Please let us know if you have any questions about the conference. We look forward to seeing you there!

Attached is a silly picture of LaShaunta and me taken this past summer during a break at NACAC's Leadership Development Conference in New Orleans. If you had asked either of us five years ago if we would be there, neither one of us would have said yes. I did not even know what LDI was five years ago! Taking on a leadership role has been a huge learning experience for me.

Thank you. You, the members entrusted me with a great responsibility. I would not have been able to follow our mission and push us forward without the unfailing support of our dedicated Executive Committee. It is a fun, challenging, and a "can't imagine life without it" opportunity to volunteer with MACAC. We would love to share it with you, just sign up through our website to join us!

May you have an inspirational holiday season.

Best:

Eva McGregor Dodds



The Professional Development committee has many upcoming events for you to plan for. We are always looking for volunteers who are interested in becoming more involved in MACAC.
Please contact us if you are interested!

MACAC Comes to Macomb: February 7, 8:45am-12:45pm, Free seminar on College Admission Counseling for counselors in Macomb, St. Clair County, and the Thumb

MACAC Gathering: March 31, 9-11:00AM Sault Ste. Marie Biggby Coffee

Mentee and Mentor! We would love to add new Mentee and Mentors. Visit the MACAC website for more information.

Stay tuned for more information regarding the following events:

- School Counselor Summit
- Women in Admissions one-day conference
- Community Based Organization event



Other Updates:

Urban Counselor Workshop: On Thursday December 15, 2016 the Urban Counselor Workshop Committee finalized the workshop location and discussed leadership possibilities for the spring workshop. We plan to post a Save the Date in January.

Camp College: Camp College will be held in May 2017 at Central Michigan University. Stay tuned for a Save the Date! If your school would be interested in attending , please contact Adam Davis at adavis@msu.edu

SAVE THE DATE!

2017 Spring Metro Detroit National College Fair



Suburban Collection Showplace
46100 Grand River
Novi, MI 48374



Sunday, March 26, 2016: 2:00 p.m. – 4:00 p.m.
Monday, March 27, 2016: 9:00 a.m. – 11:30 a.m.

We welcome high schools to bring a bus of students to the 2017 Metro Detroit National College Fair. Please email Michelle mmpattis@svsu.edu to let us know:

*Your school name
Expected arrival time, and
The number of students you hope to bring*

High School Attendance Information

Students should preregister and print their barcode to bring to the fair - www.gotomyncf.com
The suggested time for high schools to attend is 1 to 1.5 hours – **WE PROVIDE YOU A DEPARTURE 1.5 HOURS AFTER YOUR ARRIVAL.**

Be selective about students attending (i.e. above a 2.5 GPA/900 SAT)

We strongly encourage a 15:1 chaperone ratio and chaperones are expected to assist students with on-site registration as well as monitor student flow throughout the fair.

When arriving, wait for a “College Fair Host” to board your bus for check-in.

Prepare students to ask meaningful questions and make use of their time.

College preparation sessions will be presented throughout the day:

Financial Aid & Scholarship Information

Common Application • ACT & SAT • NCAA Athletic Eligibility

**IF YOU CAN'T BRING A BUS, PLEASE ADVERTISE THE FAIR TO
YOUR STUDENTS AS A SERVICE PROVIDED THROUGH YOUR
SCHOOL AND MACAC.**

Bus funding is available for schools in need on a first come first serve basis. For more information contact Michelle mmpattis@svsu.edu.

2017 Annual Conference Updates

Wednesday, March 29 and Thursday, March 30

Going once...going twice... Sold!! The MACAC Auction is accepting donations for the annual conference auction in Lansing this year. Proceeds from the auction benefit the Maggie Miller Scholarship Fund. Think re-gifting!! If you receive a gift this season you may not enjoy, someone else may view as a treasure!! Please think of donating!! Contact Kim Bryant with donations.

Kjbryant@umich.edu



**Annual Conference
session proposals
are live!**

Please submit session
information by

January 13 to

LaShaunta Hairston at
LHairston@kettering.edu



Nominations

MACAC EXECUTIVE BOARD

Are you - or one of your colleagues - interested in serving on the MACAC Executive Board?
Please fill out a Candidate Application - or Nomination - form for consideration.

Open positions for 2017:

President-Elect (three-year term), secondary school member

Treasurer-Elect (three-year term)

Secretary-Elect (three-year term)

NACAC Delegate (three-year term), post-secondary member

More information can be found on the Executive Board page on macac.org.



MACAC AWARDS

Want to recognize a deserving colleague for their dedication to students, our association and our profession?
Nominate them for a MACAC Award! Award winners will be recognized at the annual conference in March.

More information is available at macac.org, on the MACAC Awards page.

Advancement

As 2016 comes to a close, please consider making a contribution to MACAC's Annual Fund, Maggie Miller Student Scholarship Fund and/or the Counselor Scholarship Fund. This tax deductible donation goes to support the essential professional development events, activities and resources that MACAC provides school and admission counselors.

More information can be found at macac.org, on the Advancement page.

http://www.macac.org/content.aspx?page_id=22&club_id=262200&module_id=194596

Sponsorships

MACAC is currently seeking sponsorships for 2017. MACAC Sponsors get free and reduced conference registrations, reduced cost exhibitor tables at the annual conference and Urban Counselor Workshop, recognition in print and online, and reduced advertising costs.

If you are a college/university, company or non-profit organization interested in promoting your services, please consider a MACAC Sponsorship.

More information can be found at macac.org, click on Advancement.

MACAC's Government Relations Committee has built strong relationships with education decision-makers at the state level, and has played a very active role in development of NACAC contacts and policies at the national level. MACAC's Government Relations co-chair, Sarah Summerhill, has just completed a rare three-year term as chair of NACAC's Government Relations Committee, and brings MACAC a host of insights into the tenor of federal policymakers and key constituencies. Co-Chair Patrick O'Connor is a veteran of changes in presidential administrations, and knows the importance of relationships with staff and agency officials in making sure MACAC's goals remain at the forefront of state and national government agendas.



These relationships will be at the forefront of our committee's work next year, work which includes building on the very successful legislative testimony made at the 2016 Advocacy Day, seeking legislative support for state funding for additional school counseling positions. Two legislators have expressed keen interest in this funding, and discussions have already begun to help shape proposals for the 2017 budget.

Of course, your voice continues to be the most essential in legislative work; while legislators and policy makers may know politics, we know our students, and that matters more. We invite you to share your voice in shaping the policies that will affect our students' futures by:

- Utilizing multiple media sources, in print and online, that are considered reliable conveyors of credible information on education issues
- Sharing your insights and opinions with members of the Government Relations Committee by emailing them to poconnor@cranbrook.edu at any time
- Sharing those same opinions with your state and federal legislators. The MACAC Government Relations home page will offer an updated guide on how to do so in January, 2017
- Responding to Government Relations Calls for Action
- Participating in MACAC's Advocacy Day, tentatively scheduled for Tuesday, March 28

MACAC has long supported the college aspirations of all students, and recognizes the improved value of the college experience when college is accessible to all. These principles remain unchanged, and continue to serve as the core of everything Government Relations embraces in its work. Your continued participation and support will make the difference, as we, like our students, embrace the future with a strong sense of purpose and commitment.

Patrick O'Connor, Ph.D.



New Year's Resolutions Should Include Counselor PD

Patrick O'Connor, member, Professional Development Committee



If any group knows the limits of New Year's Resolutions, it's school counselors. Like everyone else, we have friends whose December 31 plans for the perfect life are in tatters by January 2nd. But we also have the students who begin the new school year with plans to become the next Einstein, only to find a few weeks later that their study skills aren't quite all they need to be.

Given our checkered history with resolutions, you'd think we'd be hesitant to try and use them as a tool for our own personal or professional growth. But since we also know the key elements of effective goal setting, it's possible to take resolutions to the next level, and use them as a tool of powerful change.

We clearly need to do that, especially in one key area – professional development. Like resolutions, we begin our search for professional development committed to finding the best programs that will help us do even more for our students. But too often, due to either cost, location, or availability, we end up taking the programs that are easy to get to, free, or that fit in our schedule without much conflict, even if they don't always advance the skills we most need to work with our students. One colleague confided she was just a few hours short of meeting her required PD updates, so she took a course on spreadsheets—even though she had mastered spreadsheets a long time ago.

The best way to realize a goal is to make a plan we can stick to, and that's just as true for professional development as it is for anything else. Try this framework to develop your PD resolutions for the coming year:

What work do I do with students? There's nothing like getting back to basics when creating a set of PD goals, and there's nothing more basic than remembering what you do for a living. Use your calendar to review the programs, meetings, and individual sessions you've had with students and parents since the start of the school year. What do they cover? What knowledge do you need to present them? What skills are needed to make sure your clients can apply the information? How do you evaluate the success of your work?

When is the last time I received training in... Now that you have your list of skills and information to keep sharp, when is the last time you updated each of them? Be careful here—there's a difference between the last time you *used* information, and the last time you *trained* in it. You may be giving students information all the time about the hottest jobs in your state, but if the last time you looked at an updated career list was 2012, it might be time for a data upgrade. As you put this together, prioritize your needs based on how often you use this information with your clients—if you mostly talk with your students about college, college updates are the place to begin.

Where can I get this training? This is the most time consuming part of goal setting, but it's also the most essential. If the best place to get a career information update is a two hour drive for a Saturday conference, sign up now, and put the program on your calendar—you're less inclined to change your mind once it's in your calendar. Ask colleagues and your professional organizations for help finding quality programs. You'll see there's strength in numbers, as you work together to become even stronger student advocates, together. [And be sure to keep an eye on the MACAC Website, as we advance plans for more PD this year than ever before!](#)